

**Big
MOUTH™**

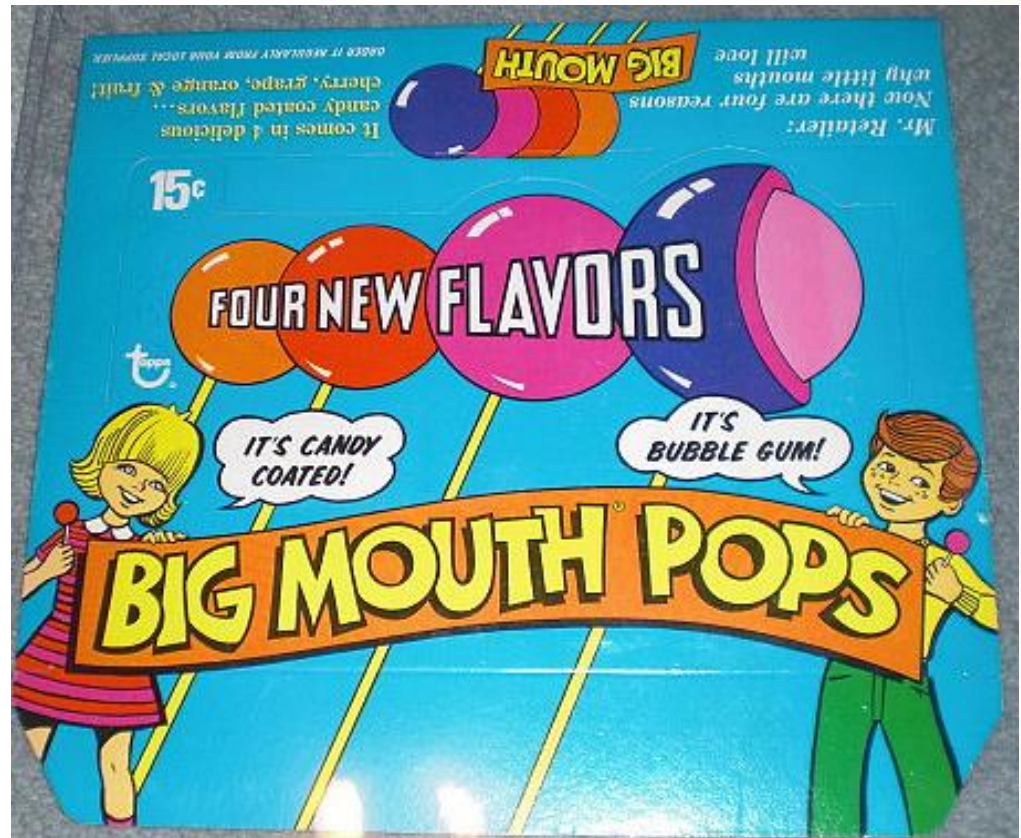
ON - A - STICK
WITH THE BUBBLE GUM CENTER

Big Mouth™ Candy

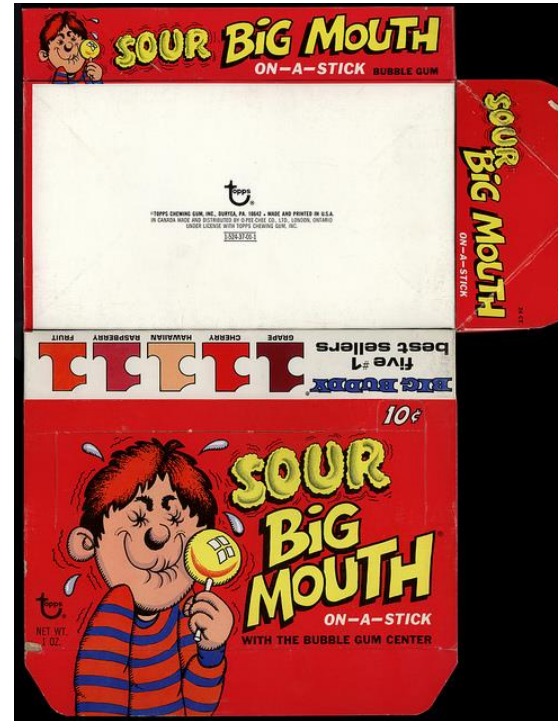
- Originally launched in 1960's by Topps and was a # 1 Brand for the company.
- **Great retro look which brings back nostalgic memories to 70 million baby boomers.**
- Large/Oversized candy products are always popular with kids.
- Brand extensions into other candy formats in addition to Jawbreakers, Gummies, Bubblegum, etc.
- Ideal for Private Label programs

Big Mouth™ is:

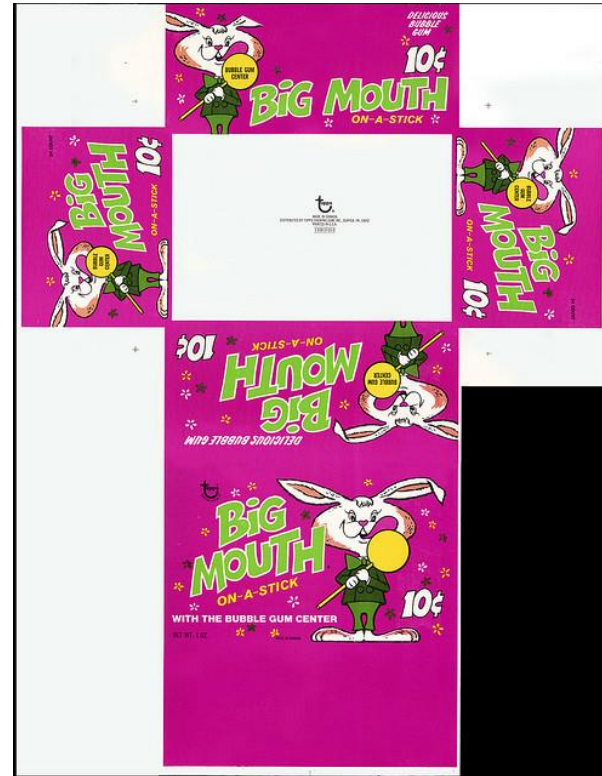
- Retro
- Nostalgic
- Versatile
- Engaging
- Flavorful
- Fun



Vintage Packaging



Vintage Holiday Packaging



Big Mouth™ is a strong nostalgic brand that can easily be added in an active category that includes:



It's candy... and bubble gum
two terrific treats for the price of one!

15¢
Big Mouth BUBBLE GUM POPS

They last for hours ...
and change colors, too!

Now kids don't have to choose between candy and bubble gum. They have both! Instead of candy floss, and huge, fun-size, fruit-flavor bubble gum, what the candy's gone, there are four different Big Mouth Pop flavors in every pack: blue — grape, cherry, orange and pink. So keep all your "little mouths" happy... order several boxes today. Popps - 200.

PLEASE PRINT OR TYPE
NAME _____
ADDRESS _____
CITY & STATE _____
AUTHORIZED PURCHASER _____

PLEASE PRINT OR TYPE THIS SPECIAL ORDER SHEET NO.



A product of Tootsie Chewy Gums, Inc.

