



Clorets™

REALLY FRESH BREATH™

Clorets™



Clorets™ was introduced to the world in 1951 by the Warner Lambert Company. It was advertised to eliminate “really bad breath”, from smoking, halitosis and strong foods like onions and garlic. The magic ingredient which makes this possible is chlorophyll, a natural ingredient that has been used for years to eliminate toxins and therefore eliminate odors. Marketing a product with chlorophyll proved to be a challenge in the 1950’s, so a more marketable ingredient was created called Actizol.

Today there is more of a demand for natural ingredients, chemical and preservative free. Chlorophyll supplements are sold everywhere touting the odor killing benefits.

The Clorets™ name is synonymous with fresh breath and is one of the leading brands in most countries outside the United States.

REALLY FRESH BREATH™

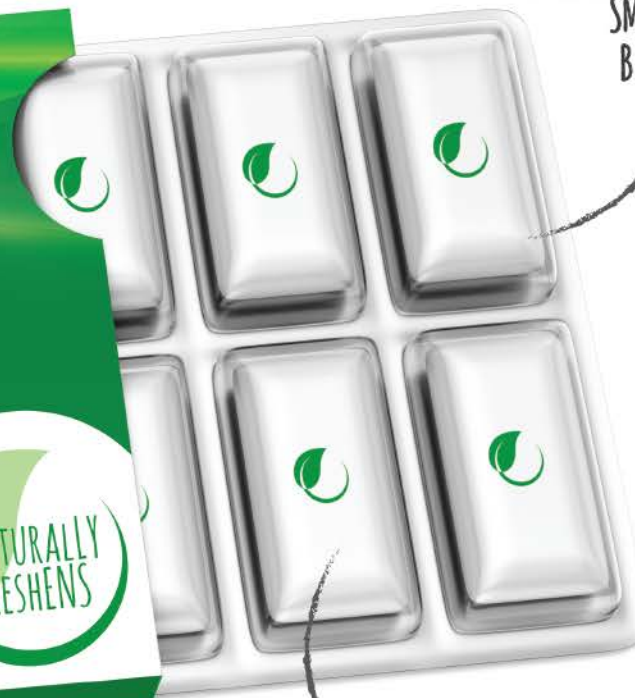
Clorets™



GETS RID OF FOOD ODORS COMPLETELY

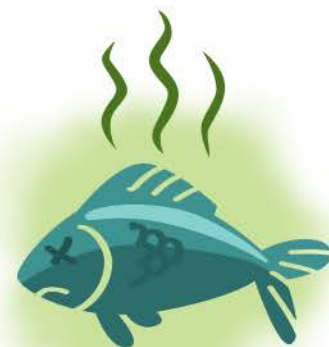


TOTALLY ELIMINATES SMOKERS BREATH



GETS RID OF ODOR FROM HALITOSIS

USES THE MAGIC OF CHLOROPHYLL TO ELIMINATE ALL ODORS



REALLY FRESH BREATH™



REALLY
FRESH
BREATH™



WHEN IT
REALLY
MATTERS



Clorets™

REALLY FRESH BREATH™



A close-up photograph of a person's mouth, showing the tongue. A white, rectangular lozenge is placed on the tip of the tongue. The lozenge has a green logo on it, which is a stylized leaf or drop shape. Above the mouth, there is a green banner with the word "Clorets" in white, bold, sans-serif font.

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