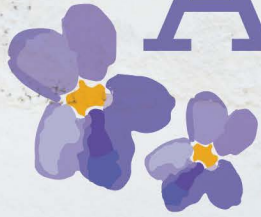


# August Max Woman tm



*fashion that fits*

# August Max Woman <sup>tm</sup>

*fashion that fits*

Casual Corner was founded in 1950 in West Hartford, Connecticut. This was the holding company for assorted woman's specialty fashion brands of which August Max Woman was the principal division of.

August Max catered to the plus size woman offering them fashionable clothing for work, sports and going out. They were known for their high end photography of plus sized fashion models usual posed in interesting and exotic settings. The most famous plus sized models were photographed including the very well known Barbara Brickner.

At its peak, Casual Corner included over 1,300 stores nationwide. Today, full figured woman still insist on viewing fashion on models that reflect their size. August Max Woman digital boutique features just that.



# August Max Woman<sup>™</sup> digital boutique

An online shopping experience for plus sized woman.  
See our fashions on models in your size, get feedback from  
an online forum and become a part of our digital community.



# August Max Woman™

digital boutique

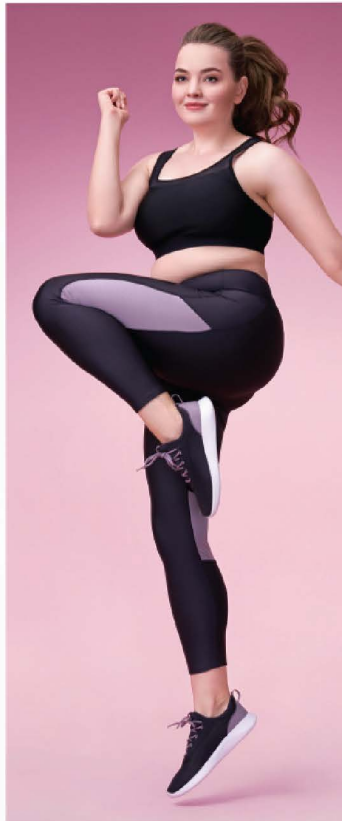
lets go shopping



virtual dressing room



club max



online events

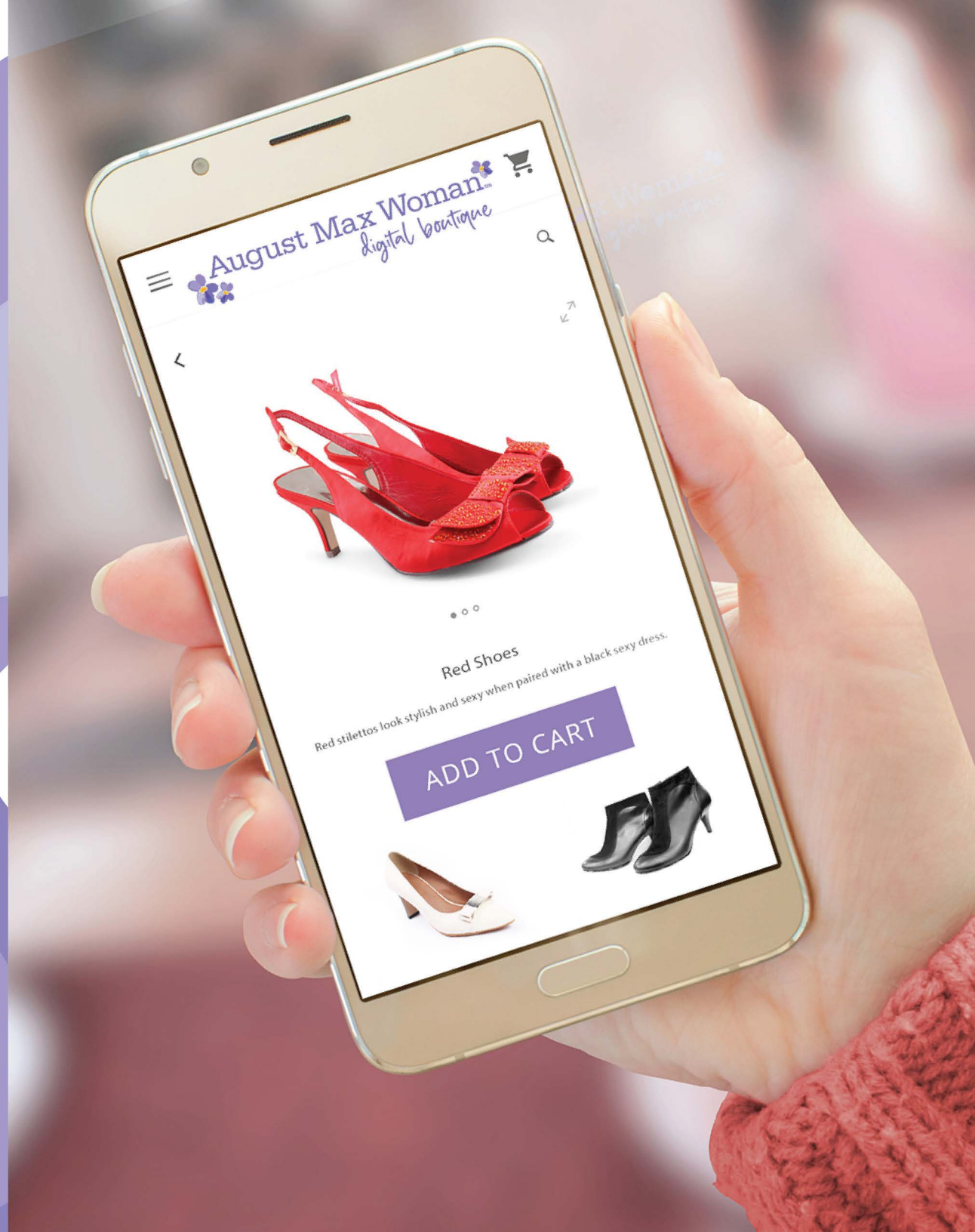


# lets go shopping



Online shopping for plus sized woman. Casual, business and formal clothing all curated for the full figured woman.

Clothing, shoes and accessories all available with an online click and shipped directly to you.



# virtual dressing room



Try on clothes in your own home using our virtual dressing room. Upload a photo of yourself and see how you will look in the August Max Woman line of clothing.

Once you find a style you look great in, add to cart and it will be shipped out to you.



club max

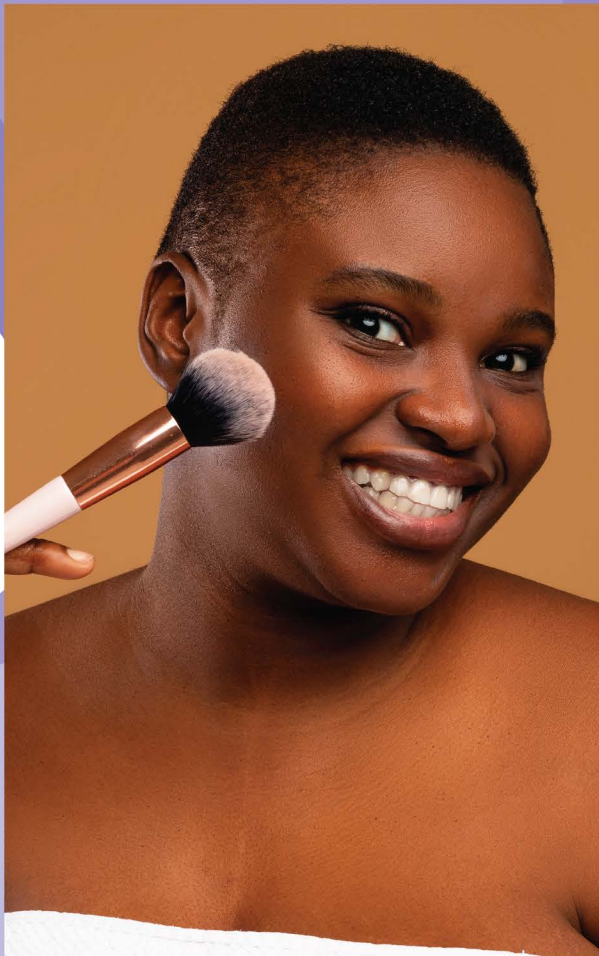


August Max Woman has created Club Max - an online environment to join classes, group discussions, workouts and more.

Be a part of your peers to learn something new today.



# online events



August Max Woman hosts a series of online and in person events; fashion shows, tutorials, trunk shows, classes, etc.

Check our calender for events in your area.





 August Max Woman<sup>tm</sup>  
digital boutique

*fashion that fits*

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