



*Seldane*<sup>™</sup> 

Lets  
You  
Stay  
Alert

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# Seldane™

Initially Launched in 1985, by Hoechst Marion Roussel, Seldane™ was one of America's most popular antihistamines.

Seldane™ gave all day relief from both indoor and outdoor allergies without causing drowsiness.

It was used by 100 million patients with sales exceeding 1 billion dollars.

Lets  
You  
Stop  
Sneezing

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All  
New  
Formula

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Relief from  
Itchy Eyes,  
Scratchy  
Throat &  
Nasal  
Congestion

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A close-up photograph of a young man with a light beard and mustache, smiling broadly. He is holding a small, purple, oval-shaped pill between his fingers on the left side of the frame. In the lower right, he is holding a clear glass filled with a light-colored, frothy beverage, likely beer. The background is softly blurred, suggesting an indoor setting. A purple decorative shape is in the top right corner.

# *Seldane*<sup>TM</sup>

Lets You Stay Alert

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