



taking care of your best friend™





Calo™ pet food was developed and launched in the 1930's as the first dog and cat food available as a dehydrated product.

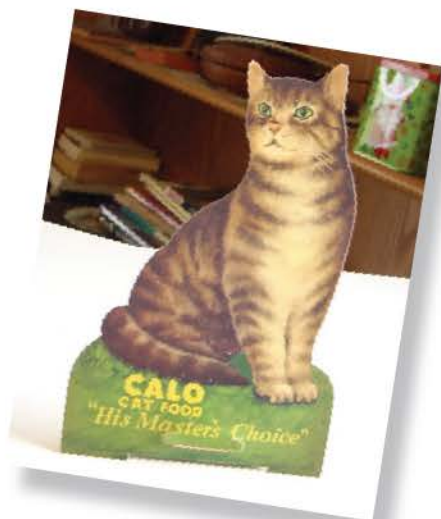
During the 1930's - 1960's it became one of America's best selling pet foods.

Calo™ was discontinued in 1976. However market studies show older baby boomers fondly remember the brand.

Dehydrated and freeze dried pet food has had a resurgence in popularity today.

A re-launched valued priced Calo™ can easily gross \$5 million per year.

Our first brand extension is an all natural and organic dog shampoo. Further extensions into pet food and treats are being developed.



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IN THE BATH

Free of harmful chemicals, colors and preservatives

Environmentally friendly, 100% biodegradable

*All natural ingredients with essential oils:
unrefined shea butter, neem oil, tea tree oil, ylang-ylang oil*



**SOOTHING
SKIN**

*Free of harmful chemicals,
colors and preservatives*

**CALO™
DOG
SHAMPOO**
all natural

**FLEA
& TICK**

*Free of harmful chemicals,
colors and preservatives*

*All natural ingredients
with essential oils*

**CALO™
DOG
SHAMPOO**
all natural

**SHINY
COAT**

*Free of harmful chemicals,
colors and preservatives*

*All natural ingredients
with essential oils*

taking care of your best friend™

AT MEALTIME

No chemicals, fillers or preservatives

Healthy, balanced nutrition for all breeds



taking care of your best friend™

AT PLAYTIME

No chemicals, fillers or preservatives

Healthy, balanced nutrition for all breeds





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