



**Aspergum™**

# The History of Aspergum™



**Medicated chewing gum containing aspirin was first sold in the United States in 1924.**

**Aspergum™ was launched in 1927 by the Dillard-Nalle company, the first chewing gum as a drug delivery system.**

**Aspergum™ contained 227 mg of aspirin, and was available in cherry and orange flavors.**

**A recent 2013 study indicates over 40% of Americans have difficulty in swallowing pills making chewing gum as an aspirin delivery alternative very desirable.**

**Any google search for Aspergum™ will bring up hundreds of comments asking why this was discontinued and where can people still buy it.**

**In her 1997 book, Barbra Streisand tells how she filled in the gap between her teeth with Aspergum™ when she began her career.**



# The Original Aspergum™




Americans take over 30 billion aspirin every year

Over 15 tons of aspirin a day


Aspergum has 89 years of brand awareness

Aspirin accounts for over \$500 million in sales yearly


**Aspergum bathes your sore throat with aspirin. Then helps relieve minor pain all over.**




As you chew two Aspergum®, you bathe your throat with pain-relieving aspirin...right where it hurts.



Then, that aspirin travels all over your body, in minutes...to help relieve little aches and pains all over.



So when you have minor sore throat pain...chew two Aspergum. It's the sore throat medication that temporarily relieves minor pain all over. Follow label directions.



Available in cherry and orange flavors.





# The New and Improved Aspergum™

# Aspergum™

10/2015

So disappointed you can't buy Aspergum anymore. Was the only thing that helped with my sore throat. Wish they would consider bringing it back!!!! - Dee

04/2011

Someone ought to start a Facebook page to encourage someone to bring back Aspergum! How about signing a petition and requesting this product from a new drug company? - PB

08/2015

Please bring Aspergum back!!!! It was a great product and really worked!! - Pam

11/2010

So sorry to find out the patent on Aspergum expired in 2009. Wish I had the money and know-how to start manufacturing it under my own company! - Cathy

04/2013

Aspergum was the best. I wish I could buy some. I went to 7 different stores and found none! I know I'm not alone in my quest for this wonderful product. - WS

02/2013

I sent an email to please reconsider getting the product back on the market. I think if they see that public interest in this product is still there maybe they might reconsider.- PJ



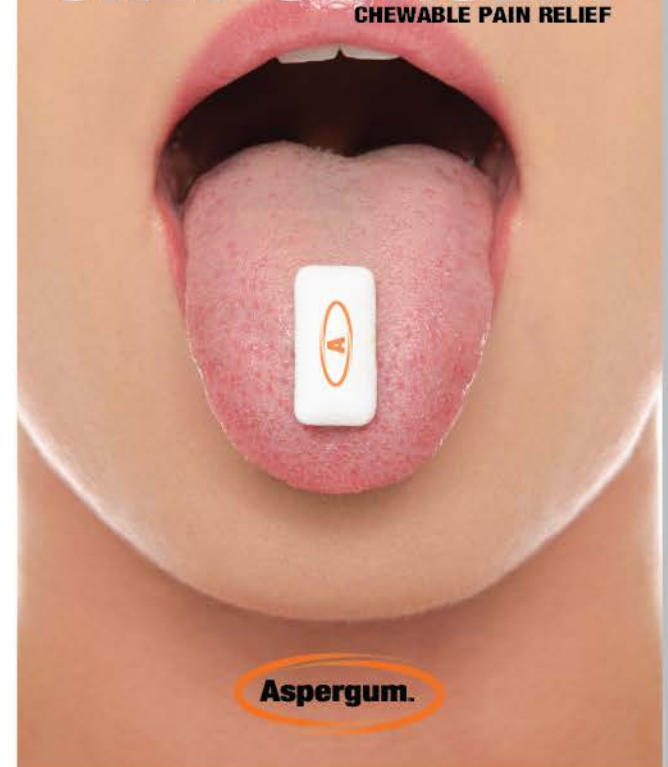
# The New and Improved Aspergum™



**NO  
WATER  
NO  
PROBLEM**  
CHEWABLE PAIN RELIEF



**CHEWS WISELY**  
CHEWABLE PAIN RELIEF





**For licensing inquiries please contact:**

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